

Smart virtual assistants

Chatbot | Callbot | Mailbot

Cari Ai



Presentation

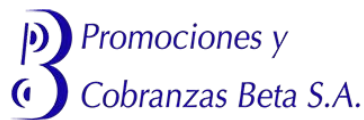
CARI AI is a tool that enables the development of intelligent virtual assistants, who can offer customer support 24 hours a day, 7 days a week. It understands the users' natural language, is able to interpret it and give the right answers, making the experience in digital channels more human-like.



Cari Ai

Cari Ai chatbots in the industry

(Directly or through business partners)



Cari Ai

Cari Ai chatbots in the industry

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Cari Ai

Cari Ai notable features



It's own artificial intelligence and NLU engine



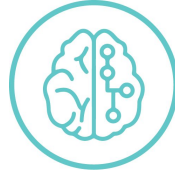
Business integrations



Secure transactions



A senior team dedicated exclusively to improving the product daily



Multichannel - Multilanguage-
Multimedia



Optical image recognition



Development tool



Flexibility and after-sales consulting

Cari Ai

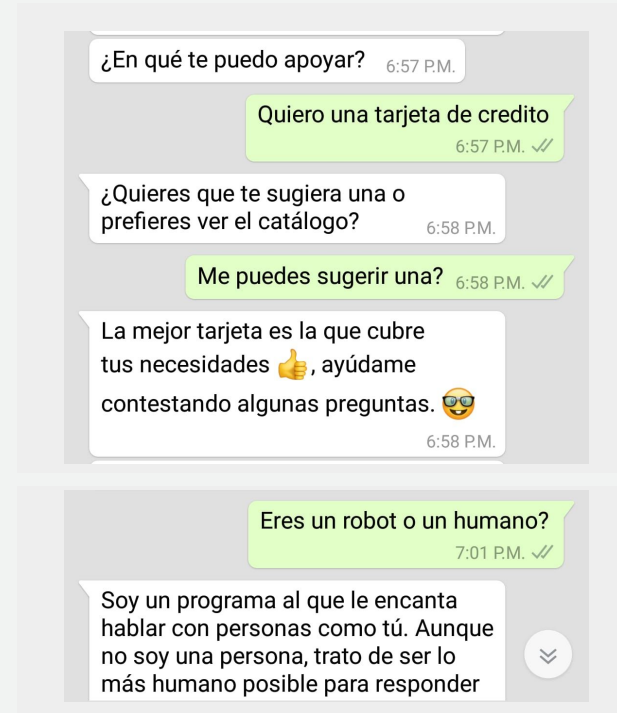
Cari Ai NLU differentials

Cari Ai uses its own artificial intelligence engine

- ★ Technology 100% developed in house.
- ★ Fast training with high level NLU understanding.
- ★ Context understanding.
- ★ Voice note recognition.
- ★ Mixed intention recognition.

Self-managed tools for:

- ★ Progressive training of the knowledge base.
- ★ Creation of new NLU catalogs.



Multichannel - Multimedia

A chatbot that with a single development can be deployed in different digital channels, ensuring coverage and standardization: Web, Messenger, WhatsApp, Twitter, Workplace, Teams, applications and any digital channel.

Now with Callbot (phone bot), SMS, email and video as well.

Multilanguage

Cari Ai supports multiple languages such as:
Spanish, English, Portuguese and French.

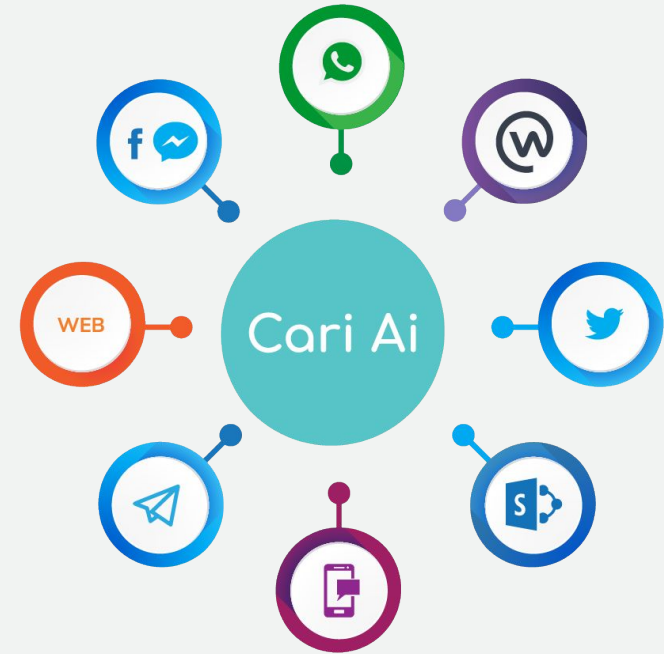


Cari Ai

Social networks' customer service

- Customer service on Facebook Wall
- Customer service on Facebook messenger
- Customer service on Twitter's direct messages
- Customer service on YouTube

And any social network with APIs released for developers.



Cari Ai notable features



It's own artificial intelligence engine- NLU



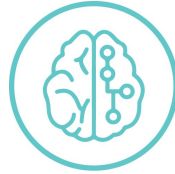
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Cari Ai

Cari Ai, a chatbot **integrated to your business**

Cari Ai automates processes and transactions, that were previously unthinkable in digital channels, through integrations with third party systems.

Processes and transactions such as: online payments, appointment scheduling, biometric authentication, medical authorization automation, among others.

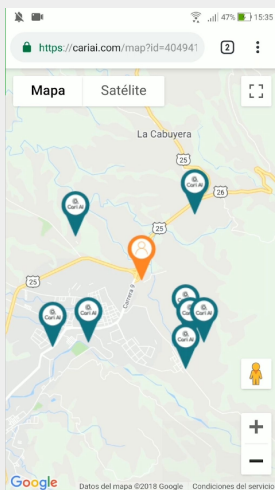
Appointment scheduling

The screenshot shows a web browser at https://cari.ai.com/cari_health/sch. The page is titled "Agendar cita médica" (Schedule medical appointment). Under "Detalles de la cita médica" (Appointment details), it shows: Fecha (Date) as "miércoles, 5 de diciembre de 2018, 3:30 p. m." (Wednesday, December 5, 2018, 3:30 p.m.), Especialidad (Specialty) as "General", and Centro médico (Medical center) as "Clínica". At the bottom, it asks "¿Confirmas que deseas agendar la cita?" (Do you confirm that you want to schedule the appointment?) with three buttons: "Si" (Yes), "No", and "Cancelar" (Cancel).

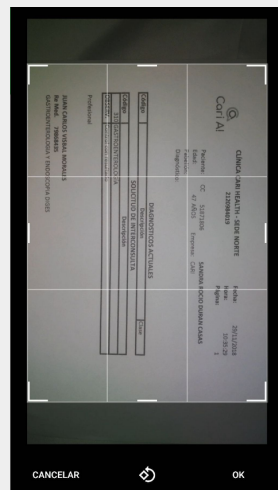
Online Payments

The screenshot shows a web browser at <https://cari.ai.com/pages/credittummary>. It displays "Detalles del Pago" (Payment details) with logos for VISA, MasterCard, and American Express. The form includes: Número (Number) as "4568907548632457", Venc. (Expires) as "09/22", and Código CVV (CVV Code) as "354". A green "Pagar" (Pay) button is at the bottom. A numeric keypad is visible at the bottom of the screen.

Geolocation



Optical image recognitions



Tickets

CRM

Back Office

Contact Center

Cari Ai

Optical Image Recognition is a product designed to automate the manual validation, extraction and transcription processes of document data sent via image or PDF.

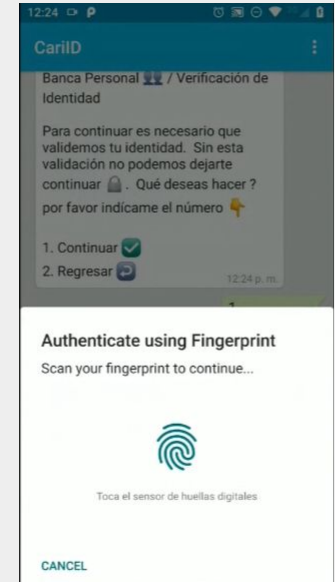
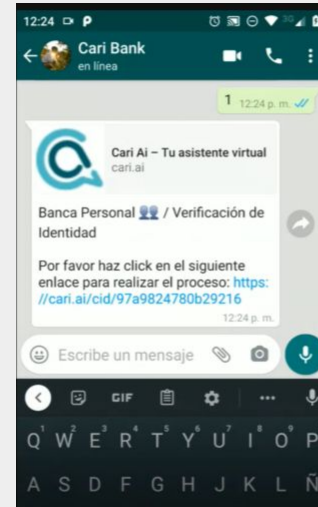
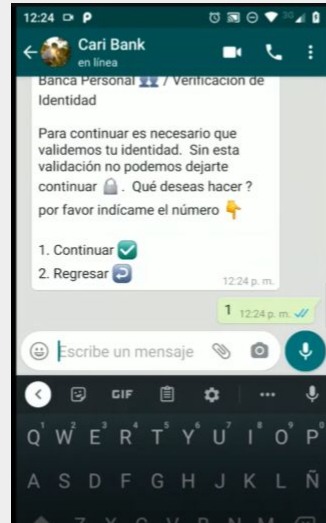
Cari Ai



Cari Ai secure transactions

Cari Ai, integrates to your business applications to validate the user's identity through:

- OTP
- Questions & Answers
- Biometrics, using the resources available on a mobile phone (fingerprint, facial recognition, pin...) via our own app (Cari ID).



Dactilar

Facial

Voz

Cari Ai

Cari Ai notable features



It's own artificial intelligence engine- NLU



Business integration



Secure transactions



Data analysis



Multichannel - Multilanguage-
Multimedia



Optical image recognition



Development tool

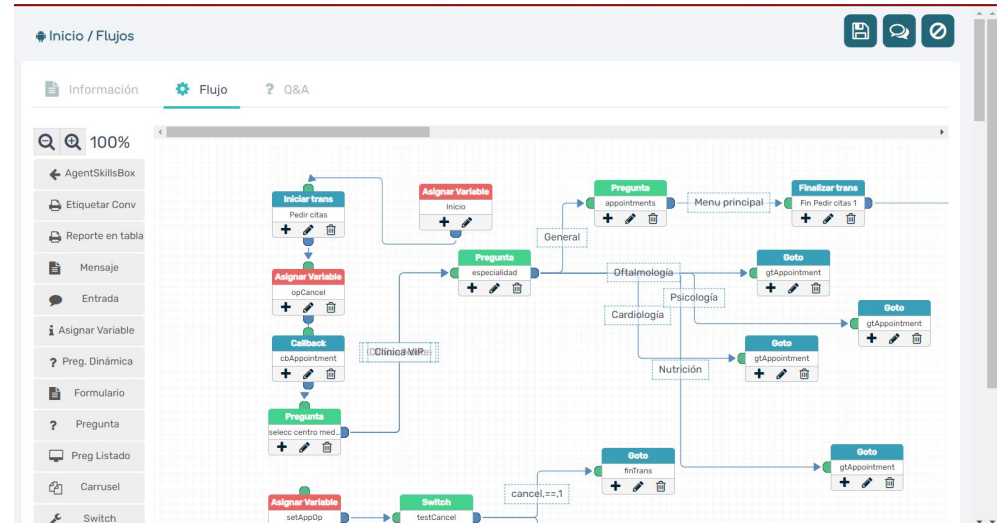


Flexibility and after-sales consulting

Cari Ai

Development tool- Cari Developer

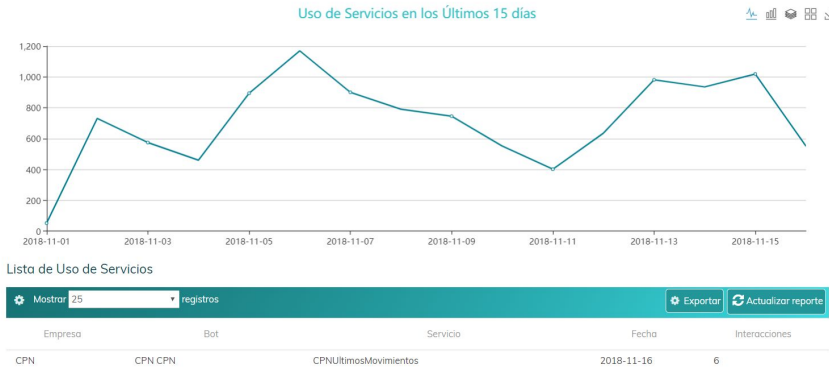
- *Intuitive flow editor
 - *Multichannel-Multimedia-Multilanguage
 - *Own NLU training algorithms
- Tool training
 - Consultancy in bot development



Cari Ai

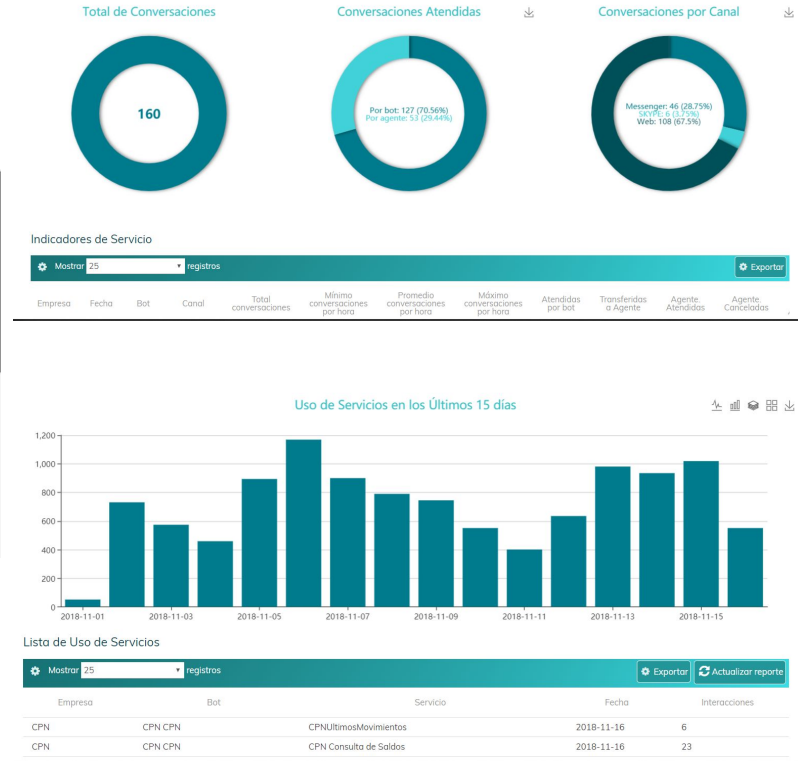
Reports and indicators

Consolidated real-time reports by channel, customers, conversations, services and agents, to calculate your service indicators.



Power BI

Cari Ai



Cari Ai notable features



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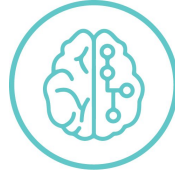
Business integration



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Data analysis



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Development tool



Flexibility and after-sales consulting

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After sales service

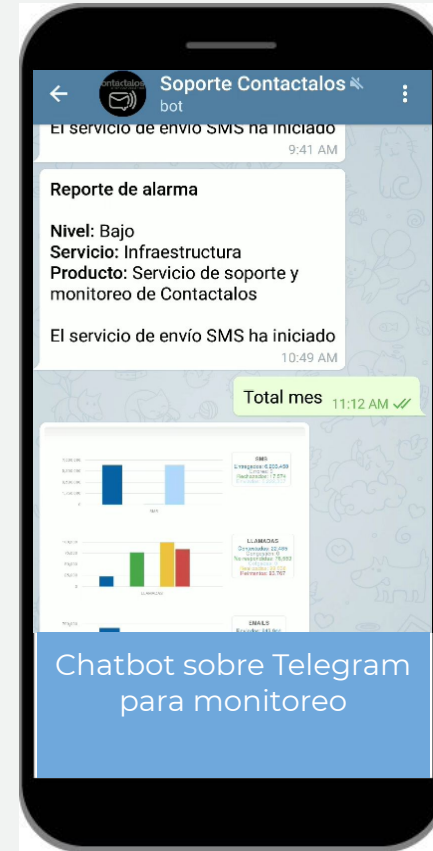
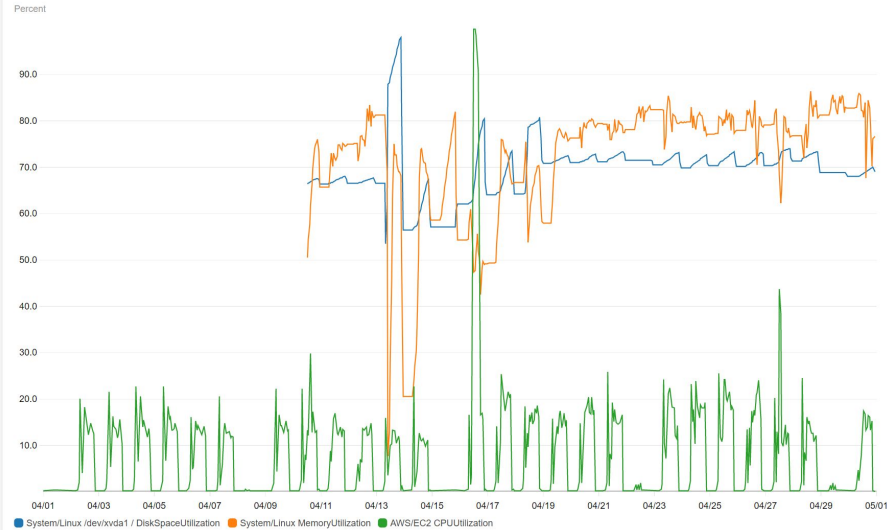
Only 50% of a virtual channel's success depends on TECHNOLOGY, the rest depends on the ability to adapt, continuous improvement, and innovation.

- ★ Periodic reports analysing the data and proposing improvements
- ★ Technical consultancy
- ★ Online reporting tools integration (Power BI, etc)
- ★ Service monitoring systems
- ★ Test Bot
- ★ Support plans according to what is required.
- ★ Customer satisfaction surveys



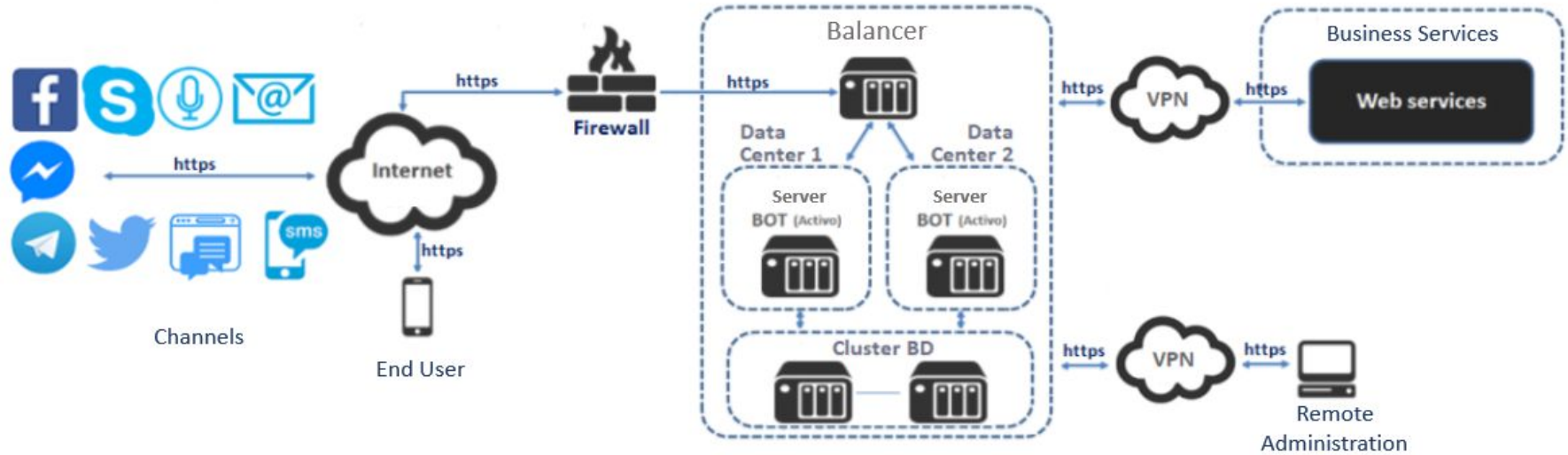
Monitoring

CPUUtilization, DiskSpaceUtilization, MemoryUtilization



- Preventive infrastructure monitoring
- Alarm Monitoring
- Alarms in case of API and/or Web Services invocations failure
- Security Alarms

Robust and scalable architecture



Business model

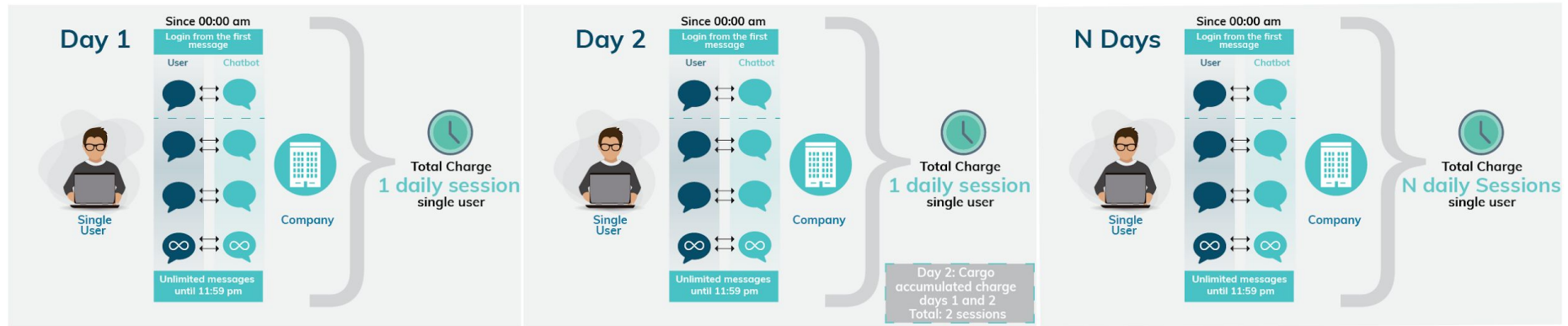
Cari Ai - Business model

Cari's business model is composed of two variables:

1. **SET UP:** it includes the design, development, integration, testing and implementation of the chat bot. One-time payment per BOT.
2. **Monthly service packages:**
 - **Daily Session:** monthly service packages are offered, using the SINGLE DAILY USER as the unit of measurement. User is defined as the source number or user ID of social networks, who interacts with the bot without a limit of daily conversations per channel.
 - **Development hours:** non-accumulative monthly service, provided by a level 3 support team to manage change requests on developed bots.
 - **Help desk:** local 5x8 support, with 7X24 options available.
 - **Cloud hosting, software warranty and monitoring & maintenance:** information hosting service, as well as a secure and cloud-backed processing guarantee, through permanent monitoring and maintenance by Cari AI.

Single contact/ Daily session

30 Day time



Sales contact



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We'll be in contact!

Cari Ai